



UK-Brazil

# Conversa

2022

Doing more, doing better

Rio de Janeiro | Wednesday 8 June | 09:00-16:30 BRT

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# About the Conversa

Founded in 2014 by former UK Ambassador to Brazil, Alan Charlton CMG CVO, the Conversa is an annual forum for influential people from a variety of backgrounds to discuss key issues relating to UK-Brazilian relations.

Alternating between the UK and Brazil, the Conversa was established to help explore how to make more of the contacts and links between the two countries, and to encourage free-flowing and open conversations.

## Letter from the Founder

**Dear Friends of the Conversa,**

The UK-Brazil Conversa is a dialogue between policy makers and influencers, business leaders, academics, diplomats and governments, to help build closer relations and contacts between the UK and Brazil. Founded in 2014, the Conversa brings together influential people from a variety of backgrounds to discuss key issues pertaining to UK-Brazilian relations.

Alternating annually between the UK and Brazil, participation is by invitation only. It is supported by both the Brazilian and British governments, and Canning House – the UK's leading forum on Latin American politics, economics, and current affairs – is the secretariat.

This year, following two online editions due to travel restrictions between the UK and Brazil, we are delighted to be hosting the Conversa in-person once again, in Rio de Janeiro on Wednesday 8th June, 09:00-16:30 Brazilian time.

More information on the programme for this year's edition can be found on the following pages, but please do not hesitate to get in touch if you have any questions.

Thank you for your consideration. We look forward to hearing from you soon.

Yours sincerely,

*Alan Charlton*

**Alan Charlton CMG CVO**  
Trustee, Canning House  
Founder, Conversa



# Programme of events

Wednesday 8 June

## Welcome

9:00–9:10

Opening remarks

9:10–9:30

Keynote speech

**Marco Longhi MP**, the Prime Minister's Trade Envoy to Brazil

## Session 1

### Foreign Policy Aims and Objectives: Areas of common interest and mutual collaboration

- What are the long-term foreign policy aims of Brazil and the UK?
- Where are the key areas of convergence?
- What are the major differences and how can they be overcome?

**Chair:** **Dr Mauricio Santoro**, Professor at the Department of International Relations, UERJ

**Speakers:** **Melanie Hopkins**, Chargé d'Affaires, UK Embassy Brazil

**Hussein Kalout**, Professor of International Relations, Harvard University; former Special Secretary for Strategic Affairs

**Rapporteur:** **Renan de Souza**, Journalist and International Affairs Analyst, CNN

9:30–11:00

### Top-down, bottom-up, or both? Different approaches to honouring climate commitments in Brazil and the UK

- What were the main targets set by each country at COP26?
- How can both countries work together to help achieve their goals?
- Which goals will be most difficult to achieve and why?

**Chair:** **Dr Adriana Abdenur**, Founder, Plataforma CIPÓ

**Speakers:** **Fiona Clouder**, Director, ClouderVista

**Sergio Leitão**, Executive Director, Instituto Escolhas

11:00–11:15

Break



## Session 2

### Increasing bilateral trade and investment: Collaborative paths for the clean growth agenda

- What are the main challenges facing both countries in increasing bilateral trade and investment and how can these obstacles be overcome?
- Where are the main commercial opportunities?
- How has the clean growth agenda changed mutual objectives?

**Chair:** Joaquim Muniz, Principal, Trench Rossi Watanabe

**Speakers:** Jonathan Knott, Her Majesty's Trade Commissioner, Latin America and the Caribbean, DIT  
Professor Vera Thorstensen, Professor of Economics, FGV  
Professor Sue Ann Costa Clemens, Director, Oxford Vaccine Group

**Rapporteur:** Lucas Brown, Consul General, British Consulate Belo Horizonte

### The role of natural resource extraction in the clean energy transition

- What are the major resources extracted in the UK and Brazil, and how much energy does the process consume?
- In what ways are these industries transitioning towards reducing their carbon footprint, water consumption and dependence on fossil fuels?
- What are the shared experiences and how can both countries learn from each other?

**Chair:** Cristina Cortes, CEO, Canning House

**Speakers:** Tiago Alves, Environment Manager, AngloAmerican  
Adriano Bastos, Brazil Country Manager, BP

### From “Operação Nordeste” to “Levelling Up”: Reducing regional development inequalities in Brazil and the UK

- What are the similarities and differences between attempts to reduce regional inequalities within the UK and Brazil?
- What lessons can be learned from each other's experiences?
- How can the UK and Brazil work together to find collaborative solutions to the mutual challenge of reducing inequality and poverty?

**Chair:** Jonathan Hannay MBE, Institutional Relations Manager, ACER Brasil

**Speakers:** Renan Ferreira, State Deputy, Rio de Janeiro Legislative Assembly

**Rapporteur:** Dr Joe Mulhern, Honorary Fellow, University of Durham

11:15–12.45

12:45–14:00

**Lunch**

## Session 3

### Guaranteeing citizen security in the city: ways to improve the public security framework

- What lessons can each country learn from the other's approach to policing?
- What changes can be made to cities to improve the security environment?
- How important is it to have an integrated approach to public security policy?

**Chair:** Mario Braga, Senior Analyst, Control Risks

**Speakers:** Professor Graham Denyer Willis, Associate Professor in Development, University of Cambridge  
Cecilia Olliveira, Founder and Director, Fogo Cruzado

**Rapporteur:** Maria Eduarda de Assis, Legal Adviser, Instituto Igarapé

### Environmental, Social, and Corporate Governance and the fight against climate change

- How can ESG be effectively applied to UK and Brazilian outward investment?
- Is ESG an effective tool for combatting climate change?
- What other ways can finance be utilized to meet clean growth goals?

**Chair:** Gui Silva, General Partner, Tagus Capital

**Speakers:** Grazielle Parenti, Global VP Corporate Relations, BRF  
Tom Goodhead, CEO, PGMBM

**Rapporteur:** Georgina Ayre, Prosperity Counsellor, British Embassy Brasilia

### Bridging the gap: race, gender and inequality in Brazil and the UK

- What are the similarities and differences between the UK and Brazil regarding issues of discrimination?
- How have civil society groups mobilized in response to persistent inequalities?
- What lessons can be learnt from each country and what potential is there for mutual collaboration tackling discrimination?

**Speakers:** Faiza Shaheen, Chargé d'Affaires, UK Embassy Brazil

Raull Santiago, Founder, Coletivo Papo Rato

**Rapporteur:** Constance Malleret, Freelance Journalist

14:00-15:30

**Break**

### Plenary and close

15:30-15:45

**Plenary session**

15:45-16:15

**Closing remarks**



Canning House

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Learn more at

[canninghouse.org/conversa](https://canninghouse.org/conversa)

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